

The following is an email exchange between myself and Mao Zengyin, the editor of China Ceramics Illustrated. Mr. Mao kindly answered my questions about his publication. A 10-page feature article on my Reassembled Ring Teapots was published in the April 15-30, 2011 edition.

-- Ray Bub

From: "myartdesign" <myartdesign@qq.com>

Date: June 10, 2011 8:26:38 PM EDT

To: Ray Bub

Subject: my answers

Dear Ray Bub:

Thank you so much for your e-mail. The following are my answers to your questions. Please take them for reference.

1. Where is your main office located? In Beijing?

My office is located in Central Beijing, just behind the China National Art Museum. When you come to Beijing, it is quite easy to find my office.

2. How many copies of each issue do you mail out to your subscribers?

At present, 3000 copies per issue, but sometimes as many as 7000 copies, as some of the artists hope to promote their art through my magazine. So, they order more copies.

3. Do you mail to subscribers all over China, or is your circulation concentrated in the larger cities?

Yes, my readers are all over China both in large cities and ceramic centers in all the provinces. The readers are mainly artists, ceramics associations, universities and colleges, and ceramics fans.

4. Do you have subscribers in Taiwan?

At present, I have no subscribers in Taiwan due to some reasons.

5. There doesn't seem to be very much advertising in your magazine. Are most of your costs paid for by

subscription fees? Do you receive any government or other funding?

Yes, there are not many advertisers in my magazine, not as in CERAMICS MONTHLY. All the readers pay for their subscriptions and most of the artists who have their works published in my magazine pay some fees for their promotion. Some of my friends provide me some funds. I have no funding from government or any government departments.

6. Are you male or female? I apologize for this question, but I would like to address you correctly as Mr. or Ms.

I am a 48 year old male so that you may call me Mr. Mao from now on.

Thank you so much for your kind offer of the excellent photos. I hope that you may introduce more artists to me in the future.

Best regards

Yours sincerely

Mao Zengyin

----- Original -----

From: Ray Bub

Date: Fri, Jun 10, 2011 00:25 AM

To: "Mao Zengyin" <myartdesign@qq.com>;

Subject: Thanks Again!

Dear Mao Zengyin,

I wonder how many Chinese readers will see my work--I am very grateful for the exposure of my ceramic artwork you have offered through your magazine.

I have some questions which I hope you will take a little time to answer:

1. Where is your main office located? In Beijing?
2. How many copies of each issue do you mail out to your subscribers?
3. Do you mail to subscribers all over China, or is your circulation concentrated in the larger cities?
4. Do you have subscribers in Taiwan?
5. There doesn't seem to be very much advertising in your magazine. Are most of your costs paid for by subscription fees? Do you receive any government or other funding?
6. Are you male or female? I apologize for this question, but I would like to address you correctly as Mr. or Ms.

Thanks very much!

Best regards, Ray Bub